

FY 2023 ANNUAL PROGRAM REPORT OCTOBER THROUGH SEPTEMBER

October 2022-September 2023

Federal ID # 38-2854143

MISSION

To advance an equitable society by supporting early childhood educators and parents who seek to provide the highest quality care for children.

PROGRAMS

PARENT AND FAMILY SERVICES: provided throughout Wayne and Macomb counties

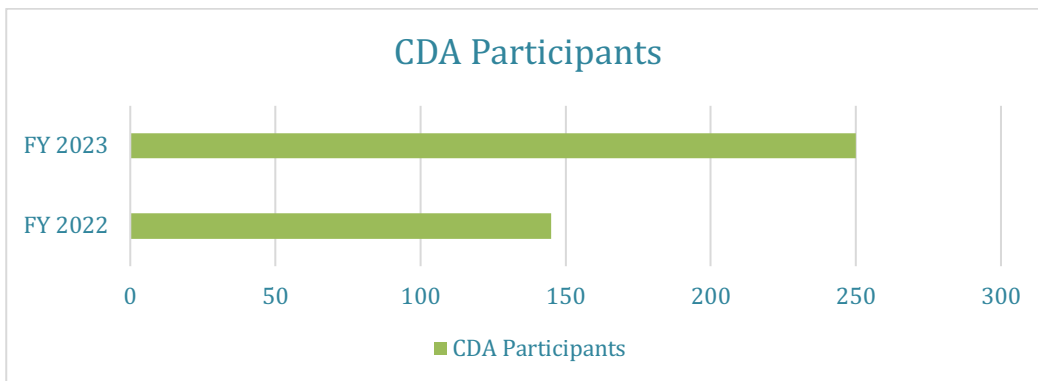
- Early Learning Activities
- Home Visiting
- Case Management
- Referral and advocacy services. Services are provided throughout Wayne and Macomb counties
- Items/materials distributed include new children’s books, learning materials, formula and diapers

Services are designed to assist parents as their child’s first teacher and to provide support and resources to families during stressful times.

463 home visits focusing on early learning activities, early child development, health and wellness information, and support services were provided to parents and their children birth- 5years old. Visits were provided either in person or virtually based on family preference.

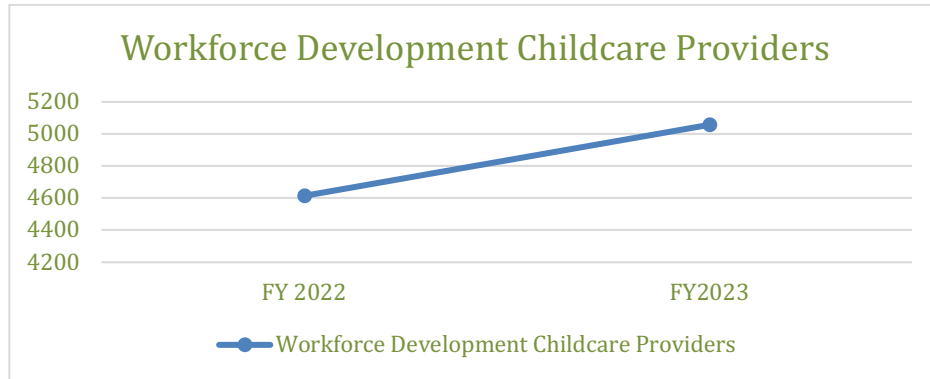
WORKFORCE DEVELOPMENT: THE CDA, A NATIONAL CREDENTIAL PROGRAM

The agency provided a focused training series for childcare professionals wishing to earn their national credential from the Council for Professional Recognition. The Child Development Associate is a national certification for childcare providers. 250 individuals participated in this credential training. Training includes 120 hours of instructional training; 60 hours of this is provided for 5 hours on Saturdays. Individuals also receive homework support, assistance with certification application, individualized weekly support. The Agency is one of only two organizations in the state of Michigan who have attained the CDA Gold Standard from high quality training.



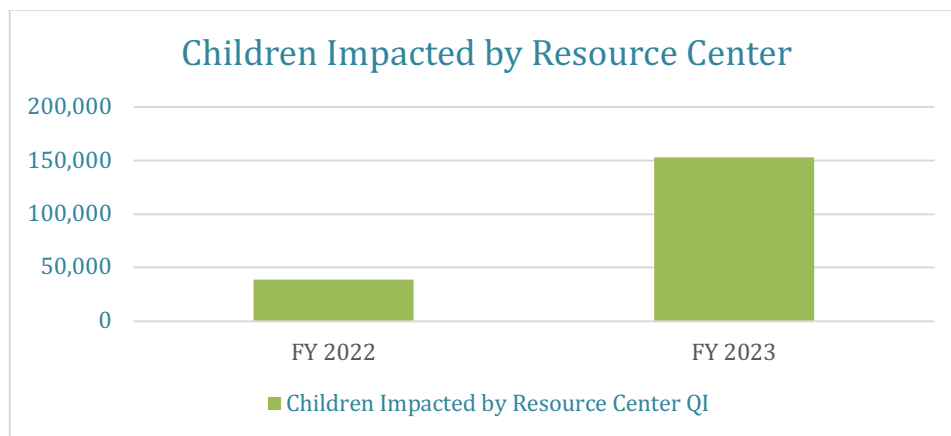
WORKFORCE DEVELOPMENT: PROFESSIONAL DEVELOPMENT TRAINING FOR CHILDCARE PROVIDERS

These trainings are free to all childcare providers in Wayne, Oakland and Macomb counties. Training in health and safety, business basics, early literacy, early math and science, working with challenging behaviors are some of the over 70 training topics offered. All trainings are designed to support early educators/childcare providers gain skills and knowledge to provide high quality care and education to young children. 357 sessions with 5,057 participants were provided, through in person and virtual trainings.



QUALITY IMPROVEMENT FOR CHILDCARE PROVIDERS: WAYNE OAKLAND MACOMB RESOURCE CENTER

The agency, through a consortium with Oakland Family Services and ACCESS, received funding to direct and manage the Wayne Oakland Macomb Resource Center. The Resource Center is responsible for working with over 2,400 licensed childcare providers and over 500 family licensed exempt providers in the counties of Wayne Oakland and Macomb to provide quality improvement support, coaching and workshops focused on improving quality for children. In FY 23, Resource Center staff had met with every licensed provider and were actively working with a caseload of 352 providers having the licensing capacity to serve 152,992 children. This work focused on improving quality within these facilities and professional development for the staff as well as support in applying for grants.



SUPPORT TO CHILDCARE PROVIDERS THROUGH AMERICAN RECOVERY PLAN ACT FUNDING

Through the Facilities Improvement Fund, the Resource Center staff provided 30 informational assistance sessions and provided one-on-one assistance to 395 childcare providers in applying for funding to make minor capital improvements to their facilities. Through the Stabilization Grant Funding, staff assisted 3,510 childcare providers secure over \$200 million in funding to stabilize their operations during the pandemic. 3,465 childcare owners/operators of licensed center and licensed homes, apply for and receive over \$254 million in grants to support childcare. All providers were provided with assistance in completing their funding reports.

MARKETING/RECRUITMENT

In FY 2023, the agency informed parents and childcare providers about services through 17,000 emails, 10,000 phone calls/texts as well as daily postings on the agency and the WOM Resource Centers Face Book pages. Over 5,000 specialized mailings were sent to provider's mailings and 7,000 childcare providers received the Training Schedule

VOLUNTEER INVOLVEMENT

Strong support from volunteers included 600 hours of Board members contributed time during this past year.

FINANCIAL STATUS

The organization continues to practice sound, conservative financial management and ended the year within its approved operating budget. Sources of revenue include United Way (27%), state and county grants/contracts (47%), grants (3%), interest, fees and investments gains (2%) and special events/general donation support (5%) and special federal funds through the American Recovery Plan Act (16%). The agency remains committed to a diverse revenue mix. The agency's cash reserve remains strong. The agency's Annual Fundraising event was an in-person dinner and silent auction.

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