## FY 2022 ANNUAL PROGRAM REPORT OCTOBER THROUGH SEPTEMBER

**October 2021-September 2022**

Federal ID # 38-2854143

**MISSION**

To creatively and collaboratively address the economic, educational, social and community needs of at-risk children and families.

### PROGRAMS

**PARENT AND FAMILY SERVICES**

Services include early learning activities, home visiting, case management and referral and advocacy services. Services are provided throughout Wayne and Macomb counties

All parents received support, recommendations and assistance in identifying other programs to meet their children’s developmental, health, social emotional and childcare needs. Resources and materials for families include: new children’s books, emergency food and diapers, winter hats and gloves and learning materials. Services are designed to assist parents as their child’s first teacher and to provide support and resources to families during stressful times.

597 home visits were completed for Wayne and Macomb County high-risk children 0-5 years and their parents. Visits focus on early learning activities, early child development, health and wellness information, and support services. Visits were provided either in person or virtually based on family preference

**WORKFORCE DEVELOPMENT: CHILDCARE PROVIDER TRAINING**

The Early Learning Communities provide home and center-based childcare providers with free training in early child development, health and safety as well as support services, access to free learning materials and to family/community events. The training site is located in Warren. Trainings are offered in person, live virtual or taped through zoom. The program helps childcare providers have the training and resources necessary to insure that children enter kindergarten ready. 357 training sessions were provided with 4,614 participants. Average attendance at trainings is 13 participants. 90% of these trainings were completed virtually.

**WORKFORCE DEVELOPMENT**: **THE CDA, A NATIONAL CREDENTIAL PROGRAM**

The agency provided a focused training series for childcare professionals wishing to earn their national credential from the Council for Professional Recognition. The Child Development Associate is a national certification for childcare providers. 145 individuals participated in this credential training. Training includes 120 hours of instructional training; 60 hours of this is provided for 5 hours on Saturdays. Individuals also receive homework support, assistance with certification application, individualized weekly support. The Agency is one of only two organizations in the state of Michigan who have attained the CDA Gold Standard from high quality training.

**QUALITY IMPROVEMENT FOR CHILDCARE PROVIDERS: WAYNE OAKLAND MACOMB RESOURCE CENTER**

The agency, through a consortium with Oakland Family Services and ACCESS, received funding to direct and manage the Wayne Oakland Macomb Resource Center. The Resource Center is responsible for working with all licensed childcare providers in the counties of Wayne Oakland and Macomb to provide quality improvement support, technical assistance, workshops and trainings focused on improving quality for children in licensed care. I The Resource Center also provides first aid/cpr and basic health and safety training to family members, friends and neighbors who provide care for children. In FY 22, Resource Center staff worked closely with 817 licensed childcare providers with those providers having the licensing capacity to serve 39, 000 children. This work focused on improving quality within these facilities and professional development for the staff as well as support in applying for grants. Through special American Recovery Plan Act funding to support childcare providers, the Resource Center staff assisted 3,465 childcare owners/operators of licensed center and licensed homes, apply for and receive over $254 million in grants to support childcare.

**MARKETING/RECRUITMENT**

In FY 2022, the agency informed parents and childcare providers about services through 8.878 emails, 5.929 phone calls/texts as well as posting on the agency Face Book page. Monthly training schedules and information about special events/ opportunities are emailed to over 2,000 childcare providers monthly.

**COMMUNITY COLLABORATION/ADVOCACY**

The organization participates in a host of collaborative efforts including Great Start Macomb and Great Start Wayne Collaborative, United Way for Southeast Michigan’s Regional Early Learning Community, Wayne County Early On ICC and the Wayne Oakland Macomb Resource Center

# VOLUNTEER INVOLVEMENT

# Strong support from volunteers included 480 hours of Board members contributed time during this past year

# FINANCIAL DEVELOPMENT

The organization continues to practice sound, conservative financial management and ended the year within its approved operating budget. Sources of revenue include United Way (18%), state, federal and county contracts (70%), grants (5%), interest, fees and investments gains (2%) and special events/general donation support (5%). The agency remains committed to a diverse revenue mix. The agency’s cash reserve remains strong. The agency’s Annual Fundraising event was an in person dinner and silent auction

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