



ADMINISTRATIVE OFFICES  
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*OUR MISSION ... To focus creative and collaborative action on the health, education, social and economic needs of at-risk children and families.*

## **Leaps and Bounds Family Services Pepsi Refresh Project Press Release**

**For Immediate Release**  
**January 3, 2011**

### **LEAPS AND BOUNDS FAMILY SERVICES ACCEPTED FOR PEPSI REFRESH GRANT COMPETITION FOR THE MONTH OF JANUARY 2011**

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Warren, MI – (January 3, 2011) Leaps and Bounds Family Services has launched a campaign for votes to win the Pepsi Refresh Project and a \$25,000 grant to continue to offer after school programs that have become so important to children at risk of school failure. Leaps and Bounds has been chosen to compete for the top grant in January, 2011. Winners are decided by total votes cast via Internet and text messages throughout the month.

The goals of Leaps and Bounds after school youth programs include:

- Providing free homework help and tutoring for up to 50 youth a week.
- Supplying recreational activities for up to 100 youth a week for 35 weeks
- Providing healthy after school snacks for 50 students two times a week.
- Providing workshops: web design, yoga, dance, art, and drama 2 times a week.
- Providing cooking and baking lessons once a week during the school year.

Supporters can vote for Leaps and Bounds Family Services once per day from each of the following sources:

1. Pepsi Refresh website <http://www.refresheverything.com/leapsandbounds>
2. Texting. 105129 to Pepsi (73774) (Normal text rates apply).

If selected by popular vote, the funds from Pepsi will enable Leaps & Bounds to continue to offer high quality after school programs that support the needs of at risk families and children in our communities. Leaps and Bounds Youth Programs provide safe and caring environments with a variety of activities that encourage study, recreation and exploration of new ideas.

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#### **About Leaps and Bounds Family Services.**

Leaps & Bounds Family Services, established in 1988 as the Poverty and Social Reform Institute, is a private, non-profit 501(c)3 tax exempt organization. The name change occurred in 2003. With support through individual and corporate contributions, United Way, foundation grants, government contracts and fees for service, Leaps and Bounds has provided early literacy and parenting through on site and home based programming, services for school-aged youth, and services for adults. Leaps and Bounds is open to all individuals. They have offices located in both northwest Detroit and south Warren.

Pepsi is giving away \$1.3 million every month during 2010 to projects that can 'change the world'. Grant amounts range from \$5000 to \$250,000. [www.refresheverything.com](http://www.refresheverything.com).

For more information about Leaps and Bounds Family Services, please contact executive director, Denise Dorsz at [psri@comcast.net](mailto:psri@comcast.net), call 586-759-3895 or visit their website at [www.leapsnbounds.org](http://www.leapsnbounds.org).

